

CURRICULUM VITA

Dr. N.RAJAMANNAR

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PERSONAL DETAILS

Name : Dr. N.RAJAMANNAR
Father's Name : L.Nagarajan.
Gender : Male
DOB : 02.06.1967
Nationality : Indian

EDUCATIONAL QUALIFICATION

Designation : Associate Professor of Commerce
Institution : Urumu Dhanalakshmi College, Tiruchirappalli.

Academic Qualification :

Degree	Institution / University	Specialisation	Year	Class
Ph.D	Urumu Dhanalakshmi College, Trichy/ Bharathidasan University, Trichy	Finance	2010	Commended
M.Phil	UrumuDhanalakshmiCollege,Trichy	Commerce	2003	First class with Distinction
M.com	National college, Trichy / Bharathidasan University, Trichy	Commerce	1990	First Class
M.B.A	Bharathidasan University, Trichy	Finance	2008	First Class
B.com	National college, Trichy /Bharathidasan University Trichy	Commerce	1988	Second Class
PGDCA	Periyar University, Salem	Computer Application	2010	First Class

TECHNICAL QUALIFICATION:

WORK EXPERIENCE Place of Work	Job Responsibility	From	To	Experience
Urumu Dhanalakshmi College, Trichy	Lecturer	2001	2008	8 years
Urumu Dhanalakshmi College, Trichy	HOD in Management Studies	2012	2016	5 Years
Urumu Dhanalakshmi College, Trichy	Assistant professor	16.06.2008	24.12.2020	12 Years
Urumu Dhanalakshmi College, Trichy	Associate professor	25.12.2020	Till date	24 Years

ACADEMIC EXPERIENCE:

Teaching : UG -24years PG -23years TOTAL: 24 years

Area of specialization : Financial management, Human resource management

Subject Expertise : Management accounting, Company Law,
Human resource management and Project management.

RESEARCH EXPERIENCE

Research Experience No. of Years : 16 Years

No. of M.Phil Guided : 18

No. of M.Phil Pursuing : ---

No. of Ph.D Guided : 11

No. of Ph.D Pursuing : 06

ORIENTATION / REFERESHER COURSE ATTENDED

- ❖ UGC Sponsored Orientation Course conducted by UGC Academic Staff College, Bharathidasan University, Trichy from 02.05.2009 to 29.05.2009.

- ❖ UGC Sponsored Refresher Course conducted by UGC Academic Staff College, Madurai Kamaraj University, Madurai from 23.02.2011 to 15.003.2011.
- ❖ UGC Sponsored Refresher Course conducted by UGC Academic Staff College, Himachalpradesh University, Shimla from 23.05.2011 to 11.06.2011
- ❖ UGC Sponsored Refresher Course conducted by UGC Human Resource Development Centre, Bharathidasan University, Trichy from 11.12.2020 to 24.12.2020.

ACADEMIC ACTIVITIES:

Member of Board of studies:

- ❖ Examination Board member for Commerce, Bharathidasan University, Trichy.
- ❖ Member of Board of studies for B.com courses in Bharathiar University, Coimbatore.
- ❖ Member of Board of studies for design of Curriculam for B.com and M.com courses in Tamil University, Thanjavur.
- ❖ Examination Board member for B.com; M.com; and M.B.A courses in J.J Arts and Science College, Pudukkottai.
- ❖ Examination Board member for B.com; M.com; and M.B.A courses in A.V.V.M Sri Poondi Pushpam College, Poondi, Thanjavur.

Member of Board of Examiner:

- ❖ Appointed as the Member of Board of Examiner as the Central valuation work in November 2018 Examination of **M.com** courses of **H.H.The Raja's College (Autonomous) Pudukkottai, Dated. 06.07.2018.**
- ❖ Appointed as the Member of Board of Examiner as the Central valuation work in May/ December 2018 Examination of Commerce UG and PG students of **Annamalai University (Distance Education) Annamalai nagar Dated. 03.07.2018.**
- ❖ Appointed as the Member of Board of Examiner as a Question paper setter for the November/December 2018 Examination of B.com, students of **Dr. G R Damodaran College of Science, Coimbatore-641014, Letter dated 05.07.2018.**
- ❖ Appointed as the Member of Board of Examiner as a Question paper setter for the April/May 2019 Examination of B.com, students of **Dr. G R Damodaran College of Science, Coimbatore-641014, Letter dated 10.12.2018.**
- ❖ Appointed as the Member of Board of Examiner as a Question paper setter for the April/May 2019 Examination of **B.com**, students of **Bishop Heber College (Autonomous), Trichy, Letter dated 26.02.2019.**

Doctoral Committee Member:

Doctoral committee member for Ph.D Programme in Commerce / Management

- ❖ Doctoral committee member for the candidate **Mr. S.V.Shanmuka Rajan**, Ph.D Management (Ref.No. 00832/Ph.D.K4/Management/PT/April2018/**Date:19.06.2018**) under the Guidance of **Dr.D.Suresh**, Assistant Professor of Management,A.V.V.M.Sri Pushpam College,Thanjavur in Bharathidasan University, Trichy.
- ❖ Doctoral committee member for the candidate **Mr. N. Balasubramanian** , Ph.D Management (Ref.No. 15834/Ph.D.K7/Management/PT/ July2016/**Date:13.08.2020**) under the Guidance of **Dr.N.Saravanan**, Assistant Professor of Commerce, Urumu Dhanalakshmi College,Trichy in Bharathidasan University, Trichy.

Chairman of Board :

- ❖ **B.com Board**- CDE in **Bharathiar University**, Coimbatore.
- ❖ Appointed as Chairman of **M.com** degree examination in F&C / Corporate Secretaryship with CA (Ref.No. COE/QPS/PG/ Reg/November 2018) dated 04.09.2018 in Bharathiar University, Coimbatore.

SEMINAR/CONFERENCE/WORKSHOP

Resource Person : Acted as a Resource Person in International Seminar on **“ROLE OF ARTIFICIAL INTELLIGENCE IN COMMERCE AND MANAGEMENT”** Organized by PG Department of Commerce Computer Applications in **SERVITE AERTS AND SCIENCE COLLEGE FOR WOMEN , T.Idaiyapatti, Thogaimalai, krur District on 07.02.2026.**

Organised / Convener: UGC sponsored National Seminar organized and conducted on Financial Literacy Programmes; Issues and Challenges **11-12 September 2015** in PG &Research Department of Commerce, Urumu Dhanalakshmi College ,Trichy. .

2.Presented: National - 30 International –15

SEMINAR/CONFERENCE/WORKSHOP ATTENDED

❖ WORKSHOP ATTENDED

Year	Workshop attended
2007	Certificate of participation for attended the workshop on “Research Methodology and Statistical Package” organised by the Department of Commerce, St. Joseph College, Tiruchirappalli on 19th February2007.

2008	Certificate of participation in Faculty Training Workshop in “Financial Markets” conducted by NCFM on 7th& 8th November 2008 at Trichy
2009	Certificate of participation in Three Days workshop on “Application of Statistical Tools for Data analysis in Research” conducted by school of Commerce, Bharathiar University, Coimbatore from 4th to 6th March 2009 .
2010	Certificate of participation for attended the workshop on “Application of Advanced Statistical Tools in Management Research” conducted by Annamalai University, Annamalai Nagar, Chidambaram on 23rd and 24th January 2010
2017	National level workshop attended on “Research Methodology, Statistical data analysis and interpretation using SPSS & AMOS” conducted by Institute for Statistics and Analytical Research and Microstar systems P Ltd ,Chennai on 18th, 19th and 20th August,2017 .
2023	External Additional Chief Superintendent of Examination at Care College of Arts and Science on November 2023 .
2024	5 days Faculty Development Programme on 22.01.2024 to 30.01.2024 Naan Mudhalvan FINTRON at Bharathidasan University, Tiruchirappalli.
2024	Faculty Development Programme on “Proactive Accounting, Driving the Future of Industry Transformation” – Organised by Department of Commerce Bharathidasan University in association with ACCA(Association of Chartered Certified Accountant) on 16.02.2024 .
2024	Entrepreneurial role of Women on the development of Indian Economy – International Conference at Marudhar Kesari Jain College for Women Chinnakallupalli, Vaniyambadi. Held on 01.03.2024 .
2024	Certificate of Participation for One Day National Level Faculty Development Programme on “Empowering Educators for Excellence in Digital Teaching and professional Growth” organised by Research and Development cell on 29.03.2024 , Conducted by Adhiyaman Arts and Science College for Women, Uthangarai, Krishnagiri Dt. 635207.
2024	Exploring Consumer Behaviour on Skin Care Cosmetic Products in Tiruchirappalli- A Study. The International conference on “Multidisciplinary Research and Practice” Held on December 27th – 29th 2024 conducted by Swami Vivekanand Campus Khandari, Dr.Bhimarao Ambedkhar University, Agra.
2024	Customer Perception and Satisfaction Towards Digital Banking Services in Tiruchirappalli District. The International conference on “Multidisciplinary Research and Practice” Held on December 27th – 29th 2024 conducted by Swami Vivekanand Campus Khandari, Dr.Bhimarao Ambedkhar University, Agra.
2025	A study on Financial Inclusion and the Role of Digital Banking Entrepreneurs In Tiruchirappalli District, Two Day National Seminar on 13.02.2025 to 14.02.2025 Organized by AIM, Alagappa University, Karaikudi
2025	Empowering Women Through Usage of Skin Care Cosmetic Products In Tiruchirappalli, Two Day National Seminar on 13.02.2025 to 14.02.2025 Organized by AIM, Alagappa University, Karaikudi
2025	Transition Of Banks Towards a Sustainable Global Economy, One Day National Seminar on 30.08.2025 Organized by Srimati Indira Gandhi College, Trichy.

PUBLICATION DETAILS

1. JOURNAL PUBLISHED IN UGC CARE LIST/ SCOPUS INDEXED

Details of the Research Articles:

- **“DECODING FINANCIAL ACCESS AND PERFORMANCE IN WOMEN MSMES A STRUCTURAL EQUATION MODELING APPROACH”** Published in South Asian Journal Of Management Research ISSN: 0974-763X UGC Care List.
- **“DETERMINANTS OF SOCIAL COMMERCE ADOPTION “A THEORETICAL ANALYSIS OF OPPORTUNITIES AND CHALLENGES THE WOMEN ENTREPRENEURS IN INDIA”** published in International Journal Of Research In Commerce and Management Studies Peer Reviewed Journal.
- **“A STUDY ON ENHANCED TRAINING PROGRAMME TO IMPROVE PRODUCTIVITY AND WORKFORCE AMONG THE AUTOMOBILE EMPLOYEES IN INDIAN CONTEXT”** published in **International Journal of Management (IJM) a Scopus Indexed Journal** , pp. 1819-1823, ISSN Print: 0976-6502 and ISSN Online: 0976-6510, Vol-11& Issue -5 Date: **May, 2020**.
- **“AN EMPIRICAL ANALYSIS ON HUMAN RESOURCES AND CHALLENGES IN AUTO AUTOMOBILE INDUSTRY-IN RECENT TIMES”** published in **International Journal of Management (IJM) a Scopus Indexed Journal** , pp. 3685-3696, ISSN Print: 0976-6502 and ISSN Online: 0976-6510, Vol-11& Issue -12 Date: **December, 2020** .